



**ARIZONA LIKELY VOTERS (N=400, MoE = ± 5%)**  
**OCTOBER 7-11, 2020**

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Can I speak to (FROM LIST)? IF NA: SCHEDULE CALL BACK  
PLEASE ONLY SPEAK TO THE LISTED PERSON

Hello, this is (FIRST AND LAST NAME). We are conducting a survey among voters regarding issues in your part of the state and would like to include your views in our study. I assure you we are only seeking opinions and there will be no attempt to sell you anything or solicit a donation.

1. First, which one of the following do you think is the most important issue facing Arizona today? (RANDOMIZE 1-9) (\*\*coronavirus not offered in response list in June 2019 survey)

	<b>Voters June 2019 (N=400)</b>	<b>Likely 2020 Voters Oct. 2020 (N=400)</b>
Improving the quality of public education in grades Kindergarten through 12	30%	25%
Addressing the coronavirus pandemic**	NA	21%
Addressing illegal immigration	29%	10%
Controlling the cost of health care	15%	9%
Increasing the number of good paying jobs	5%	7%
Reducing taxes and regulations	3%	7%
Cutting wasteful government spending	3%	5%
Increasing opportunities for affordable, high-quality early childhood education	6%	5%
Making college education more affordable	4%	5%
Other	2%	4%
Don't know	3%	3%

2. Next, thinking about early childhood education programs in Arizona for children from birth to age five years old, which one of the following, if any, concerns you the most? (RANDOMIZE 1-3)

The quality	39%	36%
The availability	22%	25%
The cost	25%	22%
No concerns	7%	8%
Something else	1%	2%
Don't know	6%	8%

3. When it comes to ensuring that children in Arizona begin Kindergarten with the knowledge and skills they need to do their best in school, do you think the state of Arizona should be doing more, doing less, or is the state doing enough?

	<b>June 2019</b>	<b>Oct. 2020</b>
Should be doing more	61%	66%
Should be doing less	4%	5%
Doing enough	26%	19%
Don't know	10%	10%

4. Do you support or oppose the state investing in high-quality early childhood education opportunities for children from birth to age five years old in Arizona? IF SUPPORT/OPPOSE: Is that strongly support/oppose or somewhat support/oppose?

Strongly support	52%	53%
Somewhat support	21%	23%
<b>Total support</b>	<b>73%</b>	<b>76%</b>
Don't know	3%	6%
<b>Total oppose</b>	<b>24%</b>	<b>18%</b>
Somewhat oppose	11%	7%
Strongly oppose	13%	11%

5. Which one of the following areas of education do you believe could most benefit from additional state funding? Please choose ONE of the following that you would be MOST willing to pay more in taxes to support. (RANDOMIZE 1-7)

Increasing pay for Arizona teachers	29%	26%
Making college and job training after high school more accessible and affordable	17%	18%
Increased opportunities for high-quality early childhood education for low-income families	10%	11%
Reading programs for Kindergarten through third grade	13%	11%
Increased support for low-income students	5%	9%
Increased support for special needs students	9%	6%
Full-day Kindergarten for those parents who choose to participate	4%	4%
All of the above	8%	5%
None	4%	7%
Don't know	2%	2%

6. When we talk about early childhood education programs – which of the following settings do you believe would provide the best high-quality programs? (RANDOMIZE 1-2, READ 3 LAST)

	<b>June 2019</b>	<b>Oct. 2020</b>
Outside of the home in a center-based location	30%	26%
Inside the home in a family-based location	14%	11%
Both in home and out of home programs can provide equal quality education opportunities	52%	59%
Don't know	4%	4%

#### INTRO Q7-9

Next, please tell me if you agree or disagree with each of the following statements about early childhood education. IF AGREE/DISAGREE: Is that strongly agree/disagree or somewhat agree/disagree?

#### Scale

1. Strongly agree
2. Somewhat agree
3. (DON'T READ) Don't know
4. Somewhat disagree
5. Strongly disagree

#### ROTATE Q7-9

7. Opportunities for high-quality, affordable early childhood education for Arizona families enhances children's educational performance in elementary school by helping ensure they are ready to learn when they get to Kindergarten.

Strongly agree	53%	54%
Somewhat agree	25%	27%
<b>Total agree</b>	<b>78%</b>	<b>82%</b>
Don't know	5%	3%
<b>Total disagree</b>	<b>17%</b>	<b>15%</b>
Somewhat Disagree	11%	6%
Strongly disagree	6%	9%

8. When it comes to test scores, high school graduation rates and college-completion rates, there is a widening gap between children who have attended a high-quality early childhood education program and those who have not.

Strongly agree	37%	35%
Somewhat agree	26%	30%
<b>Total agree</b>	<b>63%</b>	<b>65%</b>
Don't know	16%	16%
<b>Total disagree</b>	<b>21%</b>	<b>19%</b>
Somewhat Disagree	13%	12%
Strongly disagree	8%	7%